

Jeanne Schwartz

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My husband Jeff and I moved to Lake Arrowhead in December of 2015. We both retired in 2021 and have been involved in the community since then. We have three kids: a son in Philadelphia, and daughters in New Lexington, OH and Woodstock, GA. They have blessed us with five grandchildren: two boys in PA and three girls here, ranging in ages from 4- 9.

My professional career is summarized below:

Strategic, accomplished senior executive with broad and deep experience in innovation and business strategy, internal start-ups, strategy alignment and communication, consumer insight-driven growth, brand strategy, development, fundraising and applied foresight.

Pioneer in creating and implementing innovation and foresight capabilities in F500 company. Identified strategic growth business opportunities, created business cases and incubated new businesses ranging from solar project protection designed to satisfy investor requirements, to a three-tier mini-med program to satisfy needs of the uninsured, to a forward-designed funeral planning and caregiver consultation bundle.

In addition, I served on the board and staff of Grameen Foundation, an international NGO leading teams of fundraisers, development professionals, and marketing and communications staff.

If elected to serve, my focus will be on communications within Lake Arrowhead, listening through research and community involvement and serving as the liaison to the communications committee, which I recruited upon being appointed to the board. The committee is populated with six talented and enthusiastic communicators. Our first Blast will be sent out the first week of September, and we will be committing to a regular, transparent cadence of information to educate, involve and hopefully entertain the residents of our community. If you'd like to join, please let us know!

Thank you for your consideration.